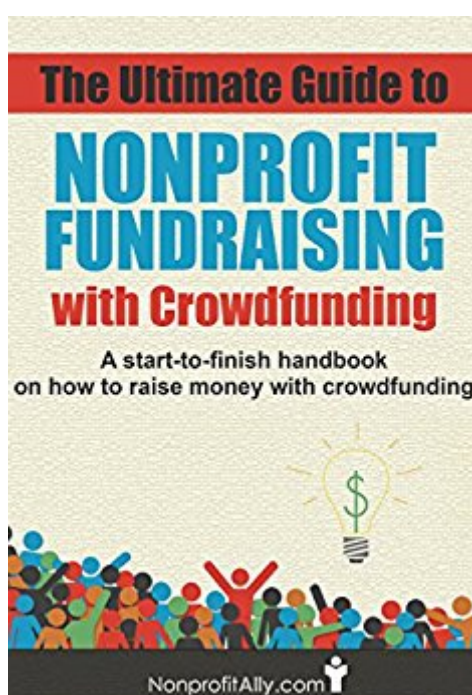


The book was found

The Ultimate Guide To Nonprofit Fundraising With Crowdfunding: A Start-to-finish Handbook On How To Raise Money With Crowdfunding (Crowdfunding, Nonprofit ... How To Raise Money, How To Crowdfund)



Synopsis

The All-in-one Crowdfunding Book Crowdfunding is fast becoming the most used platform for nonprofit fundraising. Just set up a page, connect to PayPal and go. Well actually, no it is not that easy. You can't set it and forget it. A crowdfunding campaign takes planning and preparation. It requires research and content development. And most of all it requires a strategy. The Ultimate Guide to Nonprofit Fundraising with Crowdfunding is a step-by-step guide that walks you through the entire process of setting up and running a successful crowdfunding campaign. In this book you will learn how to: Pick the best crowdfunding platform Attract new donors to your page Create compelling content for your campaign page Successfully launch your campaign Keep visitors interested and engaged in your campaign Keep your donors returning each year And much, much more. This book is full of strategies that will help you prepare your campaign page, ready your volunteers and motivate your supporters. The advice in this book will help you run your entire crowdfunding campaign, from start to finish. The chapters in this book are: Choosing the Right Crowdfunding Platform Mastering the 5 Elements of a Successful Crowdfunding Page Secrets to Launching Your Crowdfunding Campaign Launching Your Campaign with a Bang Keeping the Momentum Celebrating the Campaign This book is written by Steve Vick, the founder of NonprofitAlly.com. It is a compilation of information and tips that Steve has gathered through his many interviews with nonprofit fundraising experts. If you are looking for an all-in-one crowdfunding book, then this is the book for you.

Book Information

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Customer Reviews

Our nonprofit is investigating crowd funding as a potential income source. This book concisely outlines the process that leads to success. It will help us assess if we have the ability to pull this off. Knowing what we need to do is a critical first step. This tells us how to do it, and the process is explained succinctly. We're all too busy and don't have time to waste. Read this first and save time and wasted effort.

I was interested in the topic for my business as well as a nonprofit in which I am involved. I found this informative and succinct. Just what I needed.

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